

## Summary

I am an empathetic, self-driven designer who has big visions for herself and for any team she works with. I love to bring order out of chaos and deliver refined, usable, and predictable designs for all markets.

I have recently become very passionate about web accessibility and enjoy both learning more and teaching others what I know.

I am ready to help you find where to start, blaze a path toward victory, rally team members, and deliver delightful designs to users.

## Skills

### Software

Axure RP  
 Adobe Design Suite  
 JIRA  
 Confluence  
 Microsoft Office

### Technical

UI/UX Prototyping & Wireframing  
 User Research  
 WCAG Compliance  
 Data & Analytics

### Languages

HTML  
 CSS

## Experience

### Cardinal Health UX Designer

Columbus, OH | Jun 2020 – Present

Participate in end-to-end process of requests for enhancements and new features to an inventory management product. Fully **document the problem**, our assumptions, and the **research plan**. Accomplish research in the form of interviews, card sorts, surveys, and other strategies. Leverage digital collaboration tools to find **patterns in user feedback**, share finding with internal stakeholders.

### OCLC

Columbus, OH | Nov 2019 – June 2020

#### Sr. UX Designer (Contract)

Create, maintain, and update UX **wireframes** based on use cases and business requirements. Work collaboratively with product managers, software engineers, and information developers to create and execute user interface designs, **flows**, specifications, **usability studies** and other user research. Document UI specifications and collaborate with development staff to ensure implementation of visual and **interaction designs**.

### McGraw Hill Education Digital Interactive Designer

Columbus, OH | Jun 2017 – Nov 2019

Collaborate with cross-functional teams to build **functional prototypes** for digital-based K-12 learning that are based on approved design strategy. Identify scalable needs and develop a library of reproducible build tools for build teams. **Stress test** recommendations and/or new development features to identify authoring impacts and additional user needs.

### McGraw Hill Education Digital Production Designer

Columbus, OH | Oct 2016 – Jun 2017

Create **interactive widgets** to enhance and evaluate student learning. Responsible for review of technical and creative art that goes with written problems. Other duties include **testing** interactive widgets in a development environment and giving feedback as well as regularly updating interactivity based on deployment updates.

### Meeder Investment Management Marketing & Design Coordinator

Dublin, OH | Oct 2013 – Oct 2016

Quarterly updates to print materials such as fact sheets and performance sheets. Basic website maintenance. Responsible for taking corporate headshots for marketing material. Software research and proposal write-ups. Email campaign execution. Creation of PowerPoint presentations and execution using Webex and GoToMeeting.

### Central Ohio AFP Webmaster (Part Time)

Columbus, OH | Apr 2012 - Dec 2015

Oversee the CMS platform transition. Website content creation and maintenance through **YourMembership.com**. Create marketing banners promoting events. Set up event registration and run email campaigns. Database/member management. Created a new email template for the association's communications. Admin email account handling through **Google Admin Console**.

### Fiserv Marketing Specialist

Dublin, OH | Aug 2011 - Oct 2013

Create, maintain, and execute B2C email **marketing campaigns** promoting Fiserv product usage. Research and utilize **Silverpop** functionalities for process improvement. Pull and distribute monthly reports detailing email statistics. Manage and manipulate subscriber lists/ databases to ensure quality lists for better deliverability and targeted marketing. Became **landing page/webform SME** for the team. Gained experience **coding for mobile devices**.

## Education

**The Art Institute of Ohio - Cincinnati**  
**Associates of Applied Science - Graphic Design**  
 Speaker on Behalf of Graphic Design Graduates  
 Student Ambassador